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Visible storage, an open-ended experience

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Visible storage is a new platform for Finnish museum audience: to explore collection at its entirety at once, and at the same time to understand something about the processes behind museum work. EMMA's visible storage of Rut Bryk and Tapio Wirkkala's life work is something else than exhibition: it's an open platform to display museum collections rather than a curated narrative.

The aim is to show the entity of a collection and give freedom of interpretation to visitors. They will be able to see the works of art and design, but also explore the processes through prototypes, sketches, photographs and material from the archive. The physical objects and archival materials are accompanied by digital platforms.

These tools make the archive and the storage more accessible: opening more materials than would be possible as physical objects. The visible storage grows beyond its walls.

First steps have been made in the space and work continues online. In the center of process are the visitors, final users of digital tools. We will listen and observe how audiences understand and use the new concept with its digital tools and develop platforms accordingly.

Working wall

Main idea of EMMA's new working wall concept is based on series of curatorial, research-based experiments, small, and ongoingly changing focus exhibitions within the visible storage. Focus exhibitions are hybrids of digital and physical material.

- user interface to explore Bryk's artworks as large-scale projection
- digital displays of Wirkkala's photographs
- game about Bryk's technique
- digital archive of design journals