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Poster

Topics: Contemporary artistic and art educational approaches to diversity and cultural changes *Keywords:* discourse, visuality, creation, art education, approach

The Discourse of Visuality of Grammar School Pupil

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The paper focuses on the creation of pupils, their approaches to art education. Contemporary generation is called as the Net generation, Disruptive generation. Visual sphere, primarily subject art education has to react to changes, which are related to the perception of pupils. Transformation of culture paradigma is necessary to také into account, specifically acting like hypertext with proving signs of intertextuality. Is necessary to reflect qualitative change fetched by new media, which mirrors in new approaches of the conception of reality. Interactive sharing reality is the significative sign of contemporary digital culture. Communication channels are variable and changeable signs flow and try to tackle impact to pupils' creation an open call to the teachers. The internet universe, virtual sphere deprives users of personal contact and reality is for pupils just foggy notion or has been replacing other form reality. Interaction has different keyword parameter showing some depersonalization. Text deal with a range of codes by the U. Eco and apply secondary semiotic operations by R. Barthes on creations of pupils. Visual signs at contemporary poststructuralism era show some unconventional mixture made by means of expression. If we can read linear codes and understand them, flat codes have to be decoded by imagination and aleatoric reading. Visual literacy is fundamental collection competences, which is important to develop. Paper focus how tools and approaches, which teacher chose in artwork and it's influencing of pupils and their art creation. And update suitable approaches an educational system is important too.