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Academic paper (20+10 min)

Topics: Digital and new materialist artistic and art educational practices and theories

Keywords: visual culture, digital culture, visual media, teaching-learning program, methodology, student works, research

Visual culture in the 21st century, challenges of the digital age and the presence of media in public education

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The lecture's background

Research presented in this paper is related to the "Moholy-Nagy Visual Modules - teaching the visual language of the 21th century" project of the MTA-ELTE Visual Culture Research Group

Divided into different modules the project explores education of the ever-changing and evolving visual culture of the 21st century. One main aim of the research is to integrate the curriculum of the media subject into the program of the visual culture subject.

Section 1, Introduction

In the first part of the lecture I present my teaching-learning program. I discuss the aspects of compiling the exercise systems, how tasks sensitizing social phenomena and tasks developing visual skills cumulate.

Section 2, Tasks and Methodology

I review the current state of the program. Feasibility of the syllabus has been instructive about the integration of media and drawing subjects. The limiting and supporting technological features have changed the task systems in different directions.

Section 3, Description and summary of student work and experiences

I will report on personal experiences of researching the integration of the media curriculum. Showcasing of the resulting student work, presenting deductible lessons.

Section 4, Closure

At the end of the lecture, I will outline the projects planned for the following academic years. I will reflect and answer some of the questions that arose in the current phase of research, particularly regarding technical and technological issues.